The Health Data Challenge Series

MERCK | HERITAGE PROVIDER NETWORK INNOVATION CHALLENGE

MERCK
Be well

HERITAGE PROVIDER NETWORK
Your health in good hands

SUBMISSION FORM

Overview
Company Name
Website
Concept Headline (one-sentence "elevator pitch") [15 words]
Concept Description [200 words]

Concept Maturity
   [ ] Idea
   [ ] Early prototype
   [ ] Full prototype
   [ ] Beta
   [ ] Publicly available product or service

Concept category
   [ ] Product or service to support Care Plan adherence
   [ ] Concept for a new Care Plan

Target Audience
   [ ] People living with diabetes
   [ ] People living with heart disease
   [ ] People living with both diabetes and heart disease
   [ ] Healthcare providers and members of the clinical patient ecosystem
      (physicians, nurses, pharmacists, etc.)
   [ ] Members of the non-clinical patient ecosystem (family, friends, caregivers,
      social service providers)
   [ ] Other [If selected, add field for free form entry.]

Describe how your concept addresses the core needs of its target audience. Since issues such as life stage, education, familiarity with terminology, support systems, financial and professional circumstances, etc., all impact the Care Plan success, describe how your concept responds to these nuances and characteristics. [200 words]*

Describe how your concept addresses the core needs of its target audience [200 words]

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Methodology for design and development

What is your methodology for design and development? [100 words]
What business model will support your concept's success (e.g., who will pay for it, how will it be distributed, how will you sustain engagement over time?)? [100 words]

Data
Data sets can be used to inspire a new solution (e.g., using data to identify "hot spots" of at-risk patients to target) or for analysis (e.g., a product that retrieves sets of interventions for patients with shared comorbidities). Data can also be produced by a product or service. Describe your use of data in your concept. Which data sets (your own, government, specific industry, etc) inform your concept? [150 words]

Team
Describe how your team's skill sets, experience, and ability to collaborate will bring your concept to life [150 words]

Primary Contact Name
LinkedIn

Second Contact Name
Second LinkedIn

Third Contact Name
Third LinkedIn

The following two questions are for information purposes only. Your submission or recognition in any previous competition or challenge will not influence your outcome in this challenge.

Have you submitted this concept to other competitions or challenges?
    [ ] Yes [If Yes, add field for free form entry]
    [ ] No

Have you been awarded or received public recognition for this concept?
    [ ] Yes [If Yes, add field for free form entry]
    [ ] No

Visual Asset
Please upload a visual (e.g., image, schematic, information graphic, visualization) to help illustrate your concept. Please do not upload a copy of a Powerpoint or presentation deck that repeats your answers above. [Accepted file formats: JPEG, PNG; files must not exceed 20 MB]

Submission Checklist
[ ] I have completed all of the required fields in this submission form.

[ ] I understand that if I am selected as a semi-finalist, I am required to participate in the Innovators' Boot Camp in San Francisco, CA on December 5th-7th, and present my concept on Demo Day in New York, NY on January 23rd. I understand that if I am selected as the winner, I will accept my prize money at a ceremony at the HxRefactored Conference in Brooklyn, NY.

[ ] I understand that if I am selected as a finalist, I will participate in a customized, one-month proof-of-concept exercise to observe how my solution works with real-world users.

[ ] I have read and understand the Rules and Terms & Conditions, and fully agree to them.